

# Biodiversity for business and business for biodiversity



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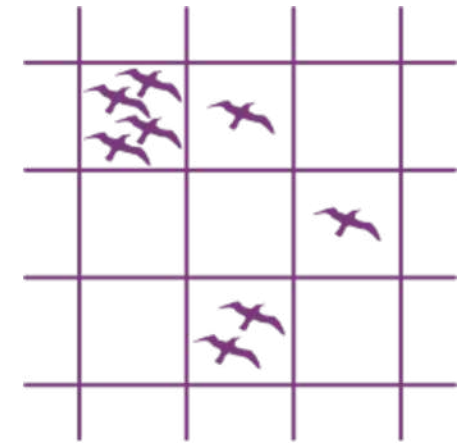




# Biodiversity is changing in many ways



ABUNDANCE



DISTRIBUTION

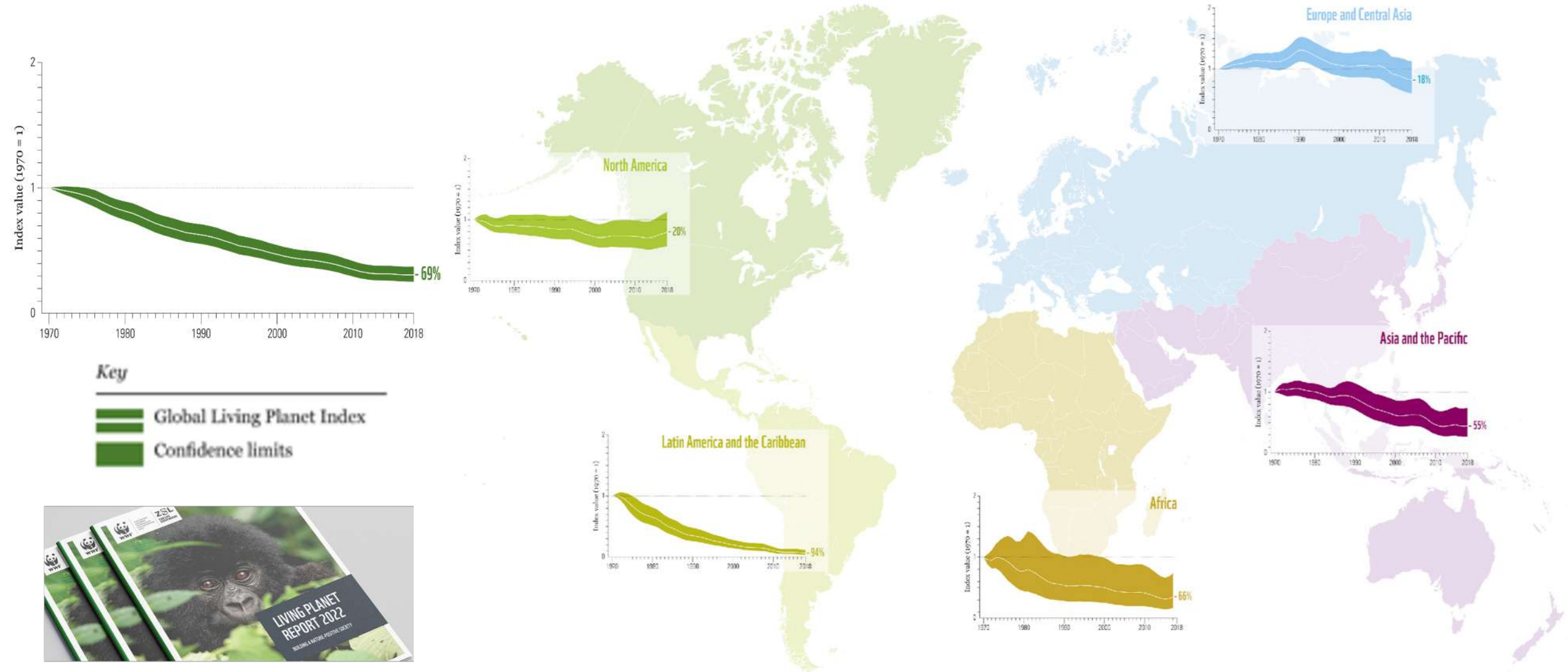


COMPOSITION



EXTINCTION RISK

# The Living Planet Index charts species decline



# Global risks ranked by severity

10 years





# Direct impacts to business across sectors

Food and Agriculture Organization of the United Nations

Declining bee populations pose threat to global food security and nutrition

FAO urges countries to step up efforts to protect our crucial allies in fight against hunger, as it observes World Bee Day



Research | Open Access | Published: 06 September 2016

### Economic burden of malaria on businesses in Ghana: a case for private sector investment in malaria control

Justice Nonvignon, Genevieve Cecilia Arveetey, Keziah L. Malm, Samuel Agyei Agyemang, Vivian N. A. Aubyn, Nana Yaw Peprah, Constance N. Bart-Plange & Moses Aikins

*Malaria Journal* 15, Article number: 454 (2016) | Cite this article

9079 Accesses | 20 Citations | 22 Altmetric | Metrics

#### Abstract

#### Background

Despite the significant gains made globally in reducing the burden of malaria, the disease remains a major public health challenge, especially in sub-Saharan Africa (SSA) including Ghana. There is a significant gap in financing malaria control globally. The private sector could become a significant source of financing malaria control. To get the private sector to appreciate the need to invest in malaria control, it is important to provide evidence of the economic burden of malaria on businesses. The objective of this study, therefore, was to

TIME 2030  
← BACK TO HOME

### Rising Heat Is Making It Harder to Work in the U.S., and the Costs to the Economy Will Soar With Climate Change



Our residents are working for agricultural companies that are multimillion-dollar companies.

### The Colorado River is drying up — but basin states have 'no plan' on how to cut water use

By Rachel Goldstein and Michael Elizabeth Sabin · Sep 27, 2022, 2:27 pm



The Colorado River flows at Horseshoe Bend on the Glen Canyon National Recreation Area, Wednesday, June 4, 2022. (AP Photo/John H. Johnson)


One month after states missed a federal deadline to prepare plans to drastically cut their use of water supplied by the Colorado River, water managers who met for a summit in Grand Junction said they still didn't have comprehensive solutions ready to help federal and state agencies begin water.

### Coronavirus surge in India hits raw materials, manufacturing across multiple industries

Industries that use oxygen for production have curbed output to reserve supplies for critical patients, one analyst said.

Published May 28, 2021

By Matt Leonard  
Reporter



20 May 2019, Rome — The global decline in bee populations poses a serious threat to a wide variety of plants critical to human well-being and livelihoods, and countries should do more to safeguard our key allies in the fight against hunger and malnutrition, FAO stressed today as it marked the World Bee Day.

Elsevier Public Health Emergency Collection

*Lancet Planet Health*, 2021 Nov; 5(11): e840–e850  
PMCID: PMC8580505  
Published online 2021 Nov 10. doi: 10.1016/S2542-5196(21)00258-9  
PMID: 34774124

### The COVID-19 pandemic is intricately linked to biodiversity loss and ecosystem health

Odetta K Lawler, MConsBiol,<sup>a</sup> Hannah L Allan, BSc (Hons),<sup>a</sup> Peter W J Baxter, PhD,<sup>a</sup> Romi Castagnino, MConsSci,<sup>a</sup> Marcos Cornejo Tor, MSci,<sup>a</sup> Leah E Davis, MSc,<sup>a</sup> Joshua Hungerford, MConsSci,<sup>a</sup> Dibesh Karmacharya, PhD,<sup>a,b</sup> J Lloyd, MConsSci,<sup>a,b</sup> Maria José López-Jara, MSc,<sup>a,b</sup> Gioetta N Massas, MSc,<sup>a</sup> Junior Novera, MSc,<sup>a</sup> M Rogers, PhD,<sup>a</sup> and Gail Kirk, Prof, PhD<sup>a</sup>

### Natural disasters took a costly toll on businesses last year. Here's how to prepare your company.



RECOMMENDED

- WORLD'S HOTTEST SPOTS: Meet the top half of 40 states' 40 hottest for 2021
- RECOMMENDED: How's built? Avalanches strike, toppling 6,000 square feet for \$1.4M
- RECOMMENDED: How's built? Fault's East Pacific, triggering major quake for \$1.4M

REUTERS

### Floods, other water-related disasters could cost global economy \$5.6 trillion by 2050 - report

By Gloria Dickie



### The impact of overfishing on the economy, ecosystem and social life

By Naveen Nishikubo · September 15, 2020



DEEP DIVE

### More frequent, severe wildfires threaten California's growing logistics network

Fires can clog and cut off freight arteries, creating choke points for inventory traveling via truck and rail.

Published June 1, 2021

By Deborah Abrams Kaplan  
Contributor



REUTERS

### Chile top court ratifies closure of Canadian-owned Pascua Lama mining project

Reuters



### 6 charts show the effects of Vietnam's lockdowns on supply chains

Brands with high exposure to Vietnam are seeing port delays, canceled orders and slow capacity recovery after months of COVID-19 related restrictions.

Published Oct. 25, 2021

By Edwin Lopez  
Managing Editor

### Thirsty work: TSMC starts trucking in water amid Taiwan drought to keep chip production lines chugging

Yet more woes for embattled industry

By Matthew Hughes  
Wired 24 Feb 2021 · 17:37 UTC

As Taiwan grapples with a major drought, local chipmaker TSMC has started ordering water by the truckload to supply its fabrication plants.

TSMC, which accounted for over half of all contract foundry revenue in 2020, told Reuters it is preparing for "future demand" which the local water supply may not be able to satisfy. It added the current dry conditions had not yet affected production.

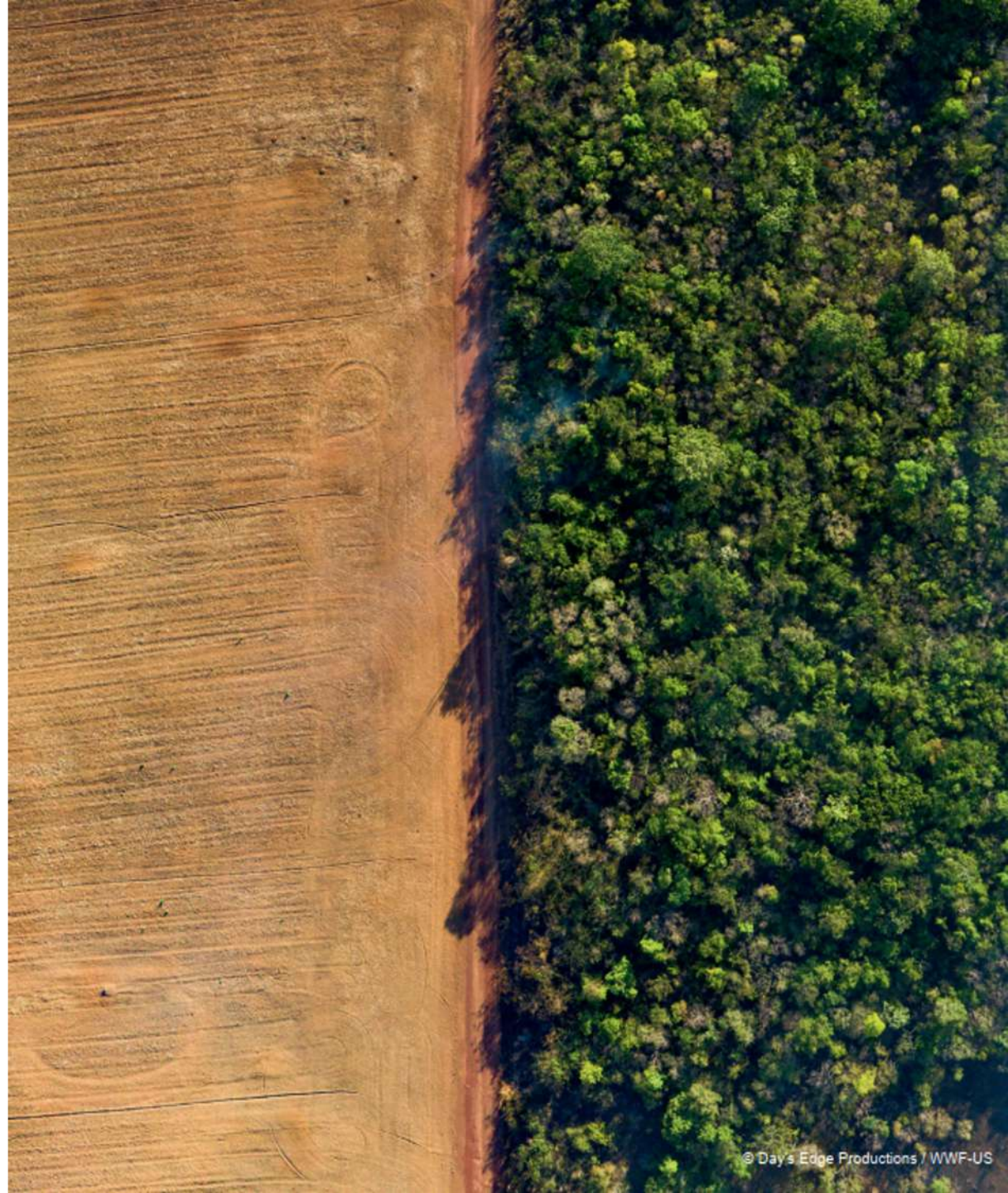
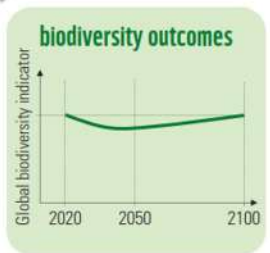
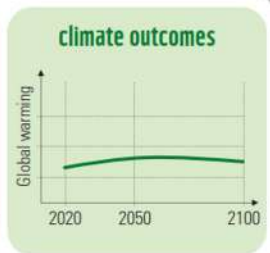
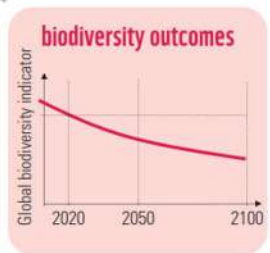


# THE CHOICES WE MAKE WILL SHAPE CLIMATE AND BIODIVERSITY OUTCOMES



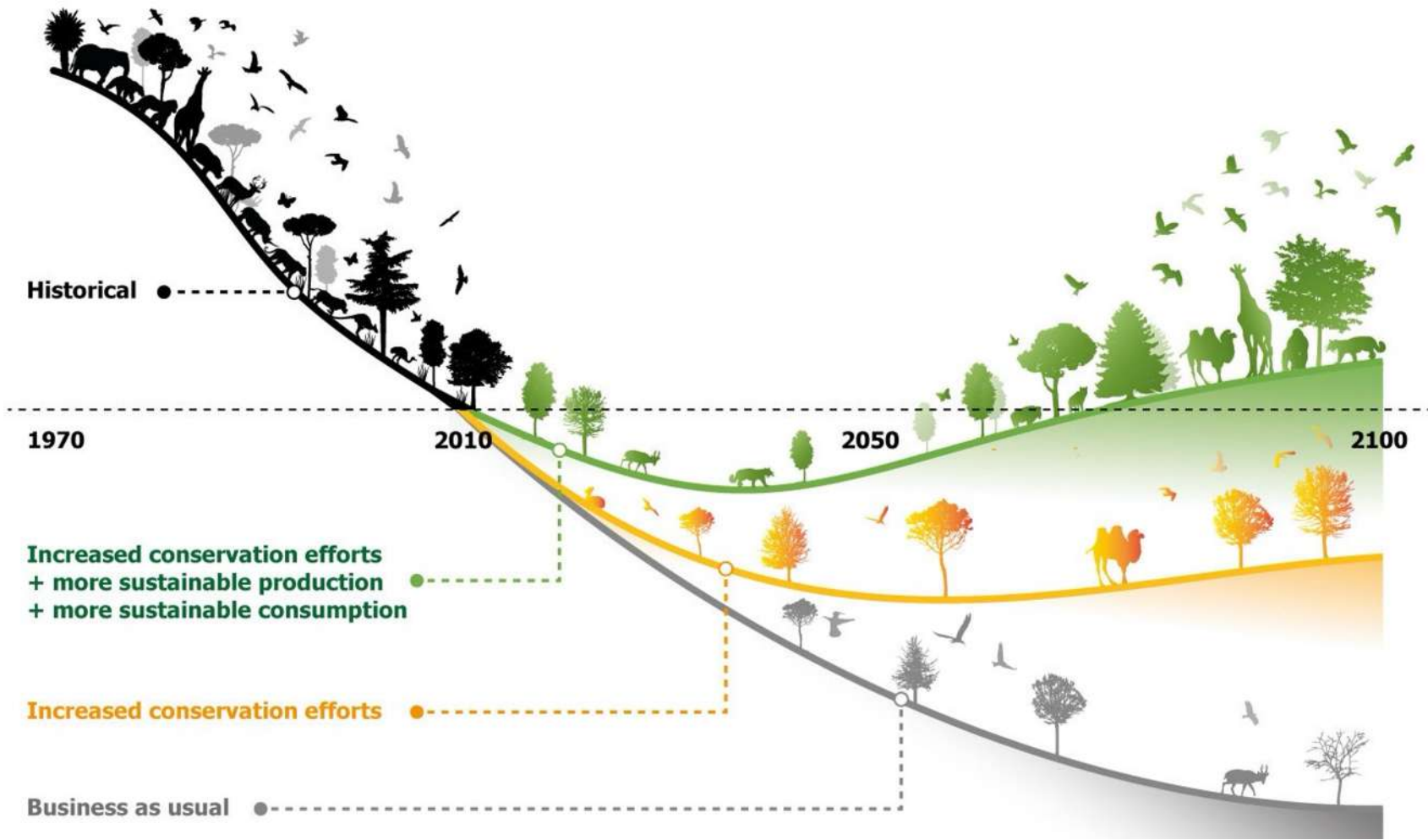
**STATUS QUO SCENARIO**  
Current policies & values,  
leading to increasing  
pressures

**TRANSITION SCENARIO**  
Transformative change,  
leading to rapidly decreasing  
pressures



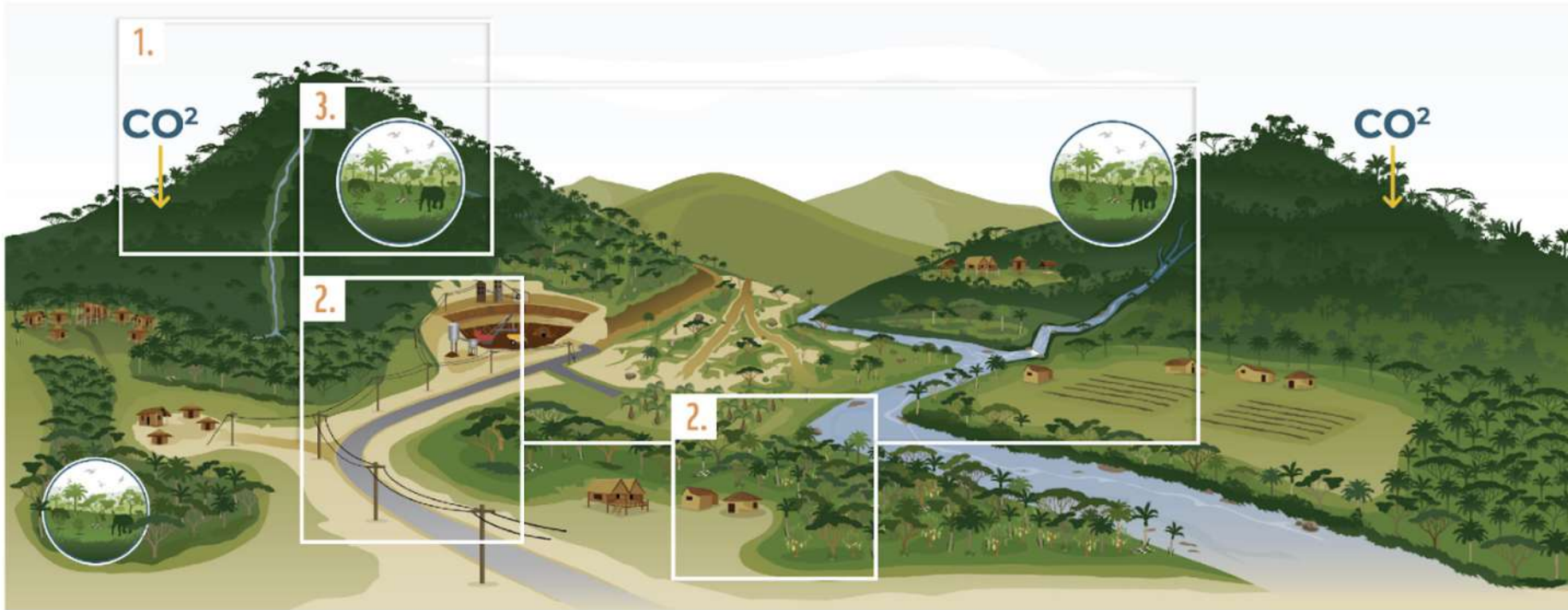


# To bend the curve we need transformative change...





# ... in sustainable landscapes and seascapes...

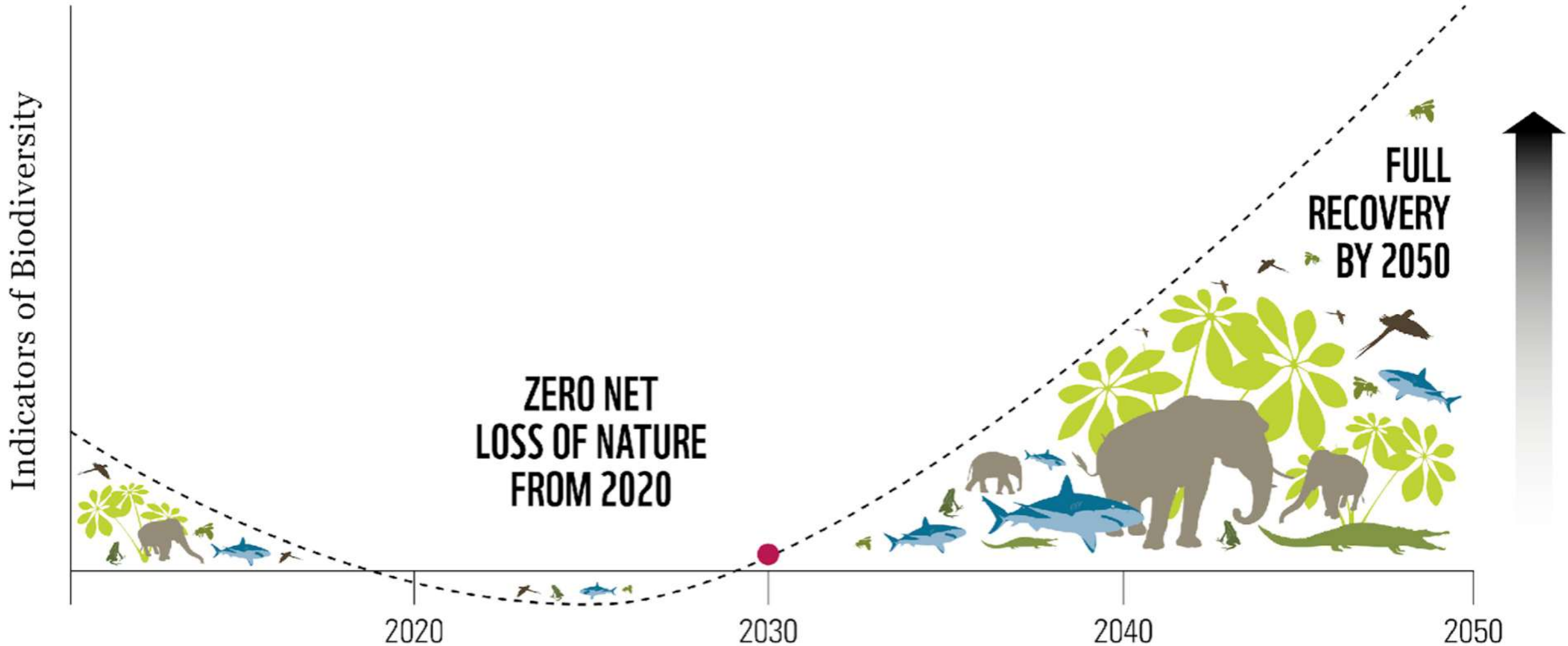


All land users contribute to landscape objectives through individual, collective and collaborative actions to:

1. **AVOID** and **SECURE** priority areas to maintain biodiversity and ecosystem services
2. **MITIGATE** and **MANAGE** induced and cumulative effects across the landscape
3. **RESTORE** degraded ecosystems and **AVOID** and **MINIMISE** future impacts

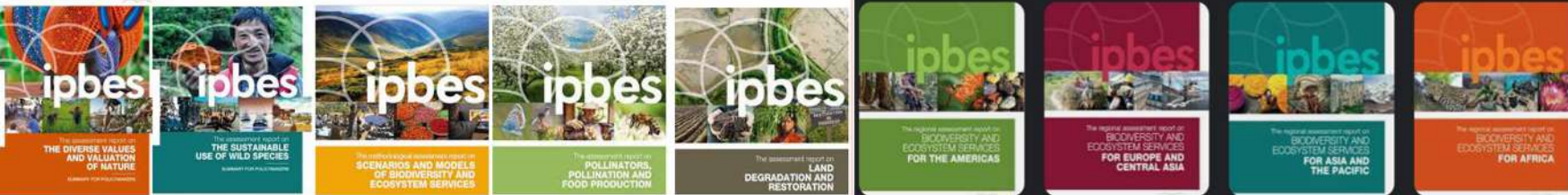


# ... and a measurable global goal for nature





# The science basis for action





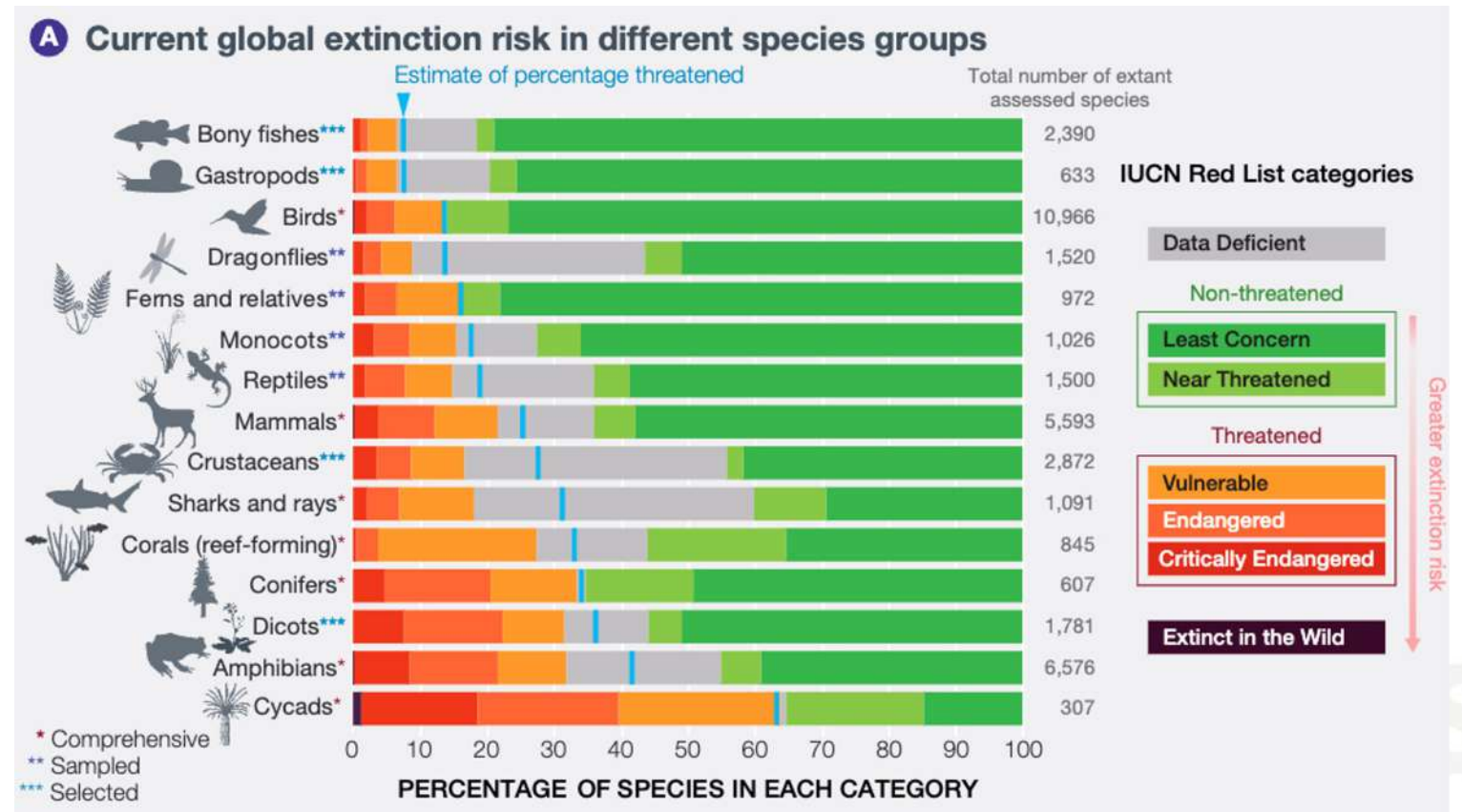


The global  
assessment report on  
**BIODIVERSITY  
AND ECOSYSTEM  
SERVICES**



“ Nature and its vital contributions to people, which together embody biodiversity and ecosystem functions and services, are deteriorating worldwide ”

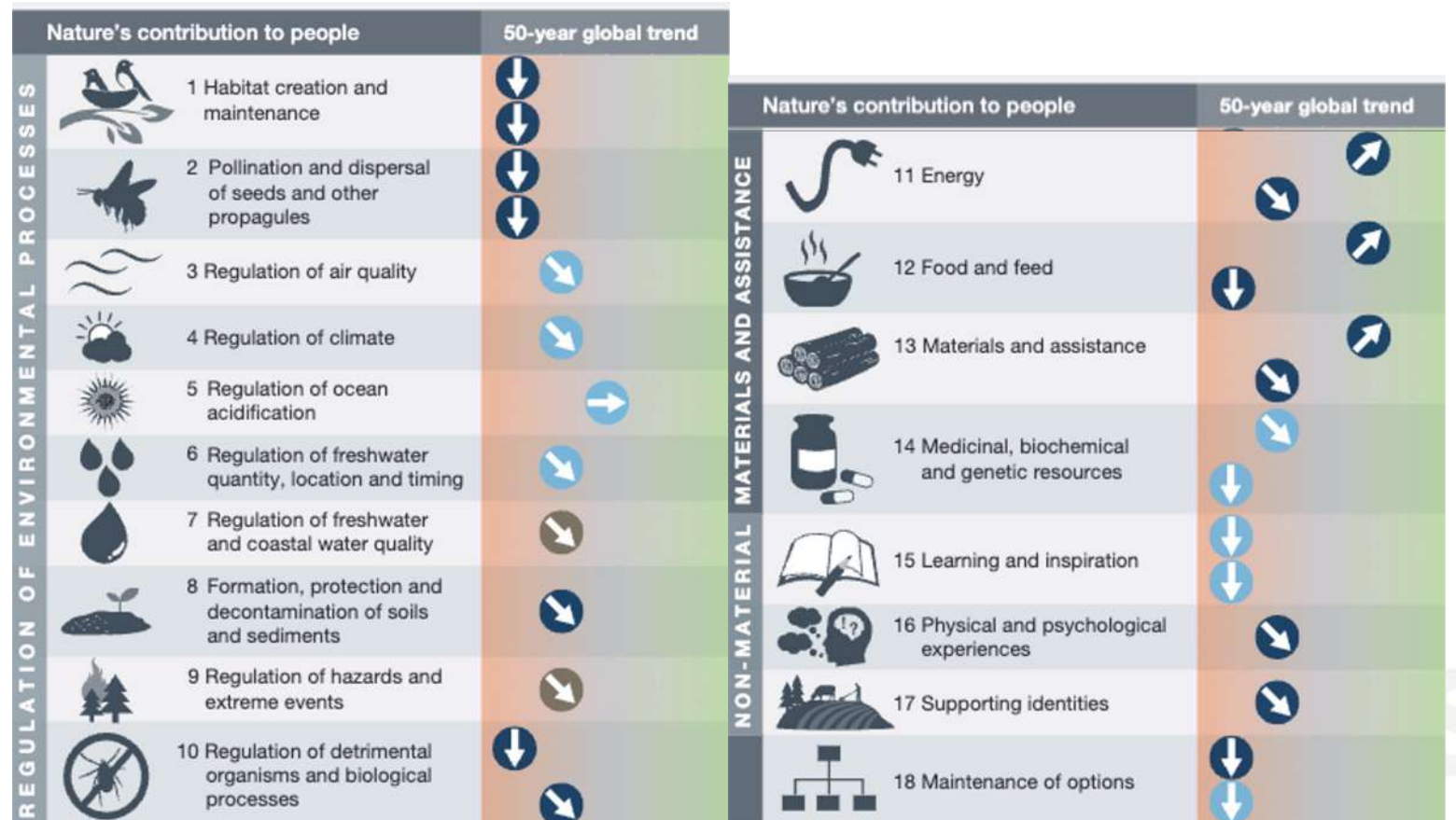
1 million species at risk of extinction





# “ Nature and its vital contributions to people, which together embody biodiversity and ecosystem functions and services, are deteriorating worldwide ”

80% of ecosystem services in decline since 1970





# ipbbs

## IPBES Values Assessment



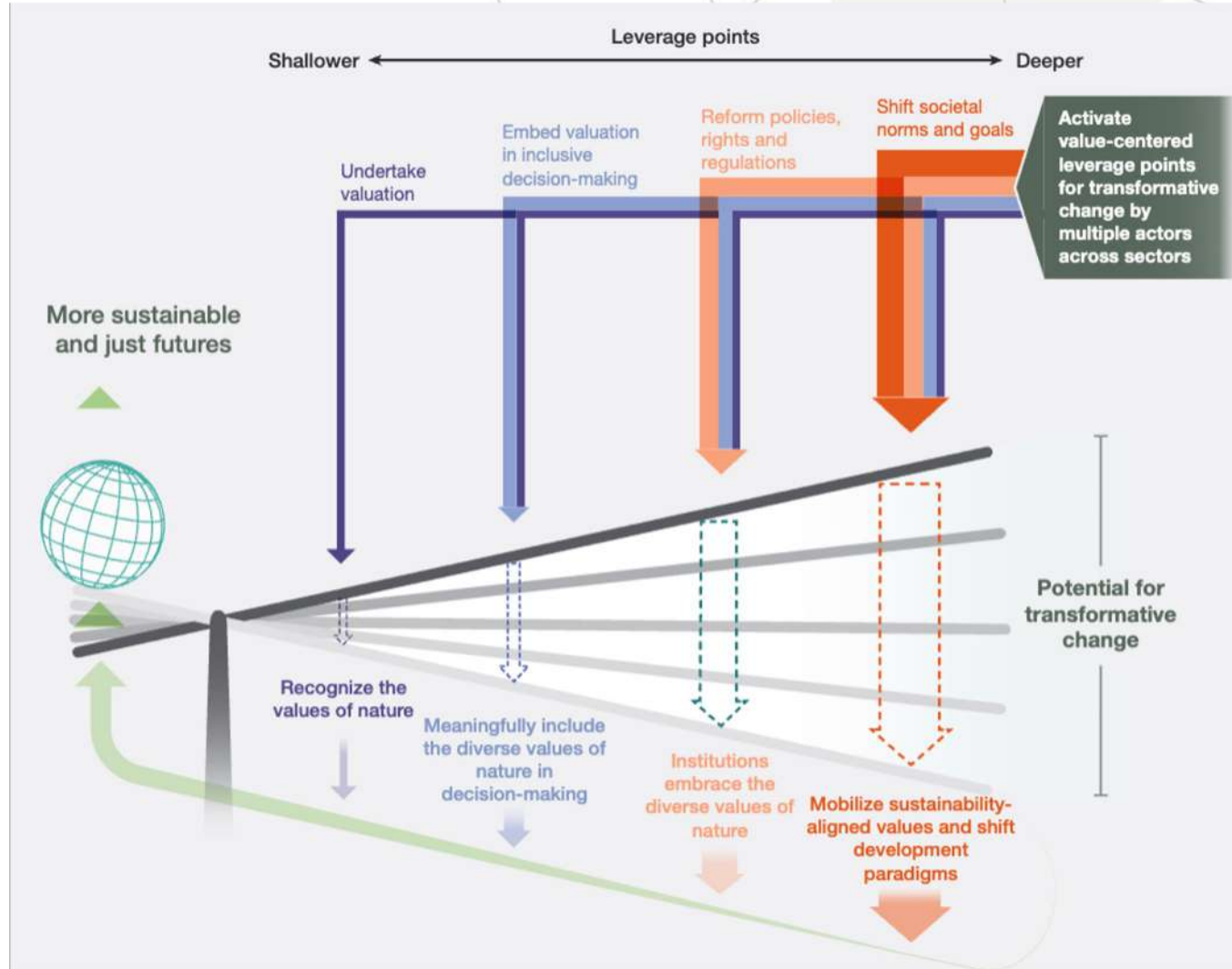
**“ The causes of the global biodiversity crisis and the opportunities to address them are tightly linked to the ways in which nature is valued in political and economic decisions. ”**



**“ ...system-wide transformative change that incorporates the diverse values of nature and is aligned with the mutually supportive goals of justice and sustainability ”**



“  
**Transformative change can be propelled by different actors embedding diverse values of nature into decision making**  
 ”



Private sector	
<b>Values-centered action points</b>	
<b>Embed diverse values into decisions</b>	Implement standards for values-based corporate responsibility
<b>Foster policy coherence across sectors based on sustainability-aligned values</b>	Engage in cross-sectoral dialogue to build shared values
<b>Ensure representation of stakeholders' values</b>	Adopt practices of inclusive participation
<b>Enable capacities to embed diverse values into decisions</b>	Support capacity development on values-based corporate sustainability standards
<b>Strengthen co-learning among stakeholders to develop shared values</b>	Promote co-learning with affected stakeholders



© WWF-Viet Nam

**Anticipated release: December 2024!**

# Upcoming: Business & Biodiversity Assessment

- Improved understanding of **dependencies and impacts** of business on biodiversity
- Improved approaches for **measurement**
- Supporting **reporting, action implementation**, and enhanced decision-making outcomes

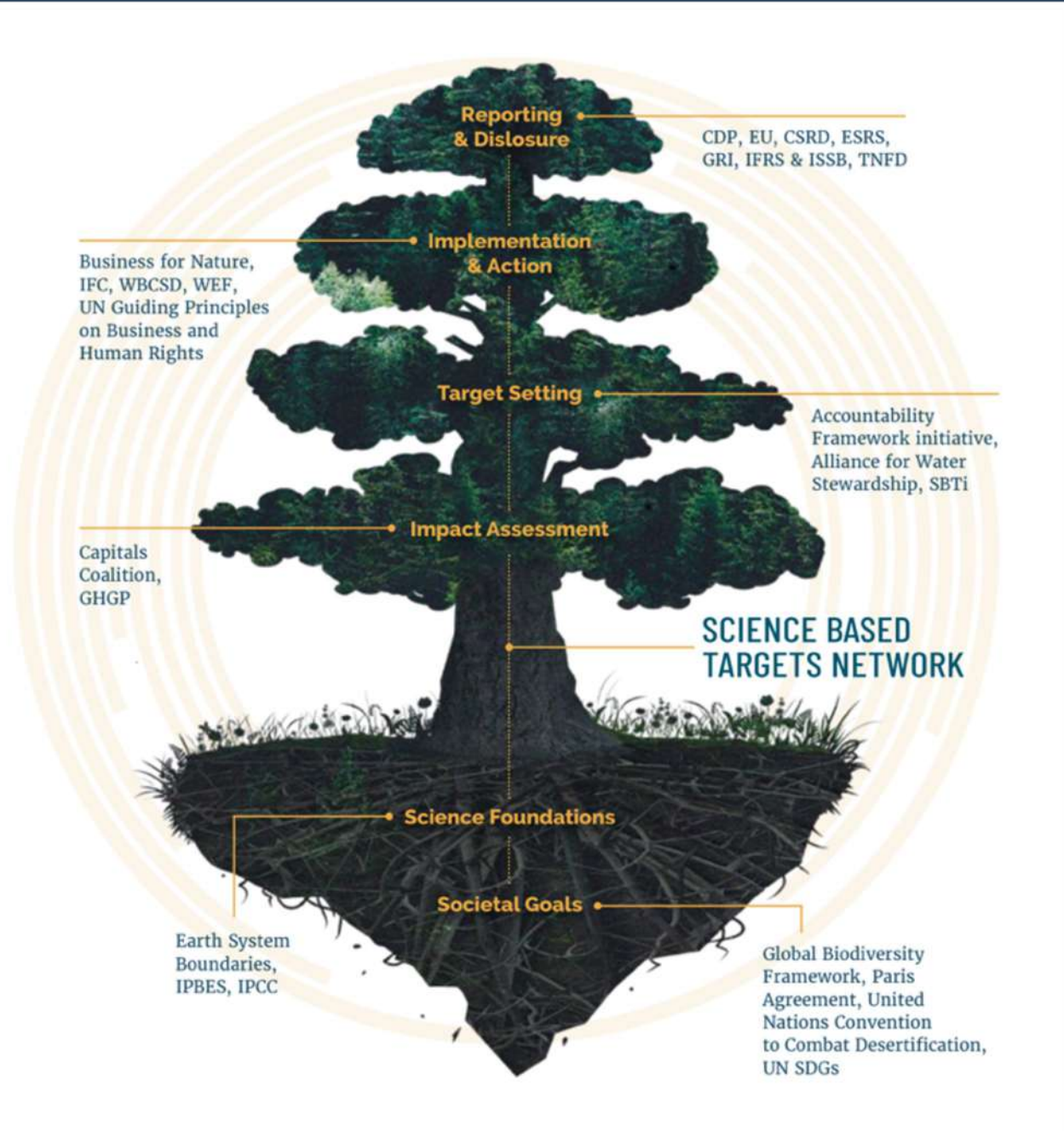


# INTEGRATED APPROACH TO NATURE ACTION



SCIENCE BASED TARGETS NETWORK  
GLOBAL COMMONS ALLIANCE

WWF European Business & Biodiversity Forum







# Kunming-Montreal Global Biodiversity Framework

“To take urgent action to halt and reverse biodiversity loss to put nature on a path to recovery for the benefit of people and planet by conserving and sustainably using biodiversity and by ensuring the fair and equitable sharing of benefits from the use of genetic resources, while providing the necessary means of implementation.”

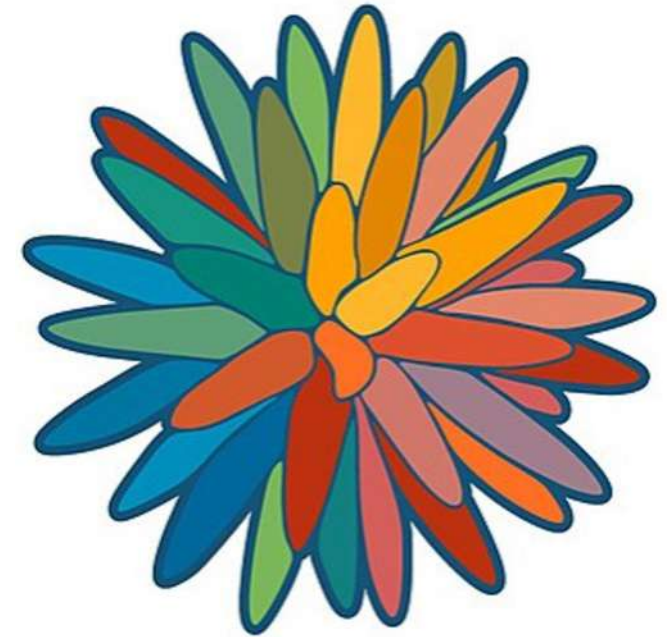
**Target 15: “...enable business to regularly monitor, assess, and transparently disclose their risks, dependencies and impacts on biodiversity...to reduce negative impacts on biodiversity, increase positive impacts, reduce biodiversity-related risks to business and financial institutions, and promote actions to ensure sustainable patterns of production.”**



# What we need to do next

COP16 needs to ensure the implementation of the KMGBF gets on track, to halt and reverse biodiversity loss by 2030

- Underscore NBSAPs and accountability
- Unlock resource mobilisation: **align public, private and other financial flows**
- Set accelerated & comprehensive implementation: **mainstream biodiversity** to address the drivers of loss
- Build synergies: **integrate nature into climate actions**
- Equitable sharing of benefits from digital sequence information



**COP16**  
**COLOMBIA**  
Paz con la Naturaleza

# What business can do

## Incremental change

*There are voluntary actions companies can and should take now that don't cost them on the bottom line*

## Systems change

*But there are some things that require transformation of the whole system - that companies can champion*

**Mobilize finance by finding efficiencies**

**Mainstream biodiversity by valuing nature**

**Integrate nature into climate action**

**Change the rules to promote enabling environment**

**Demand transparency to manage trade-offs**

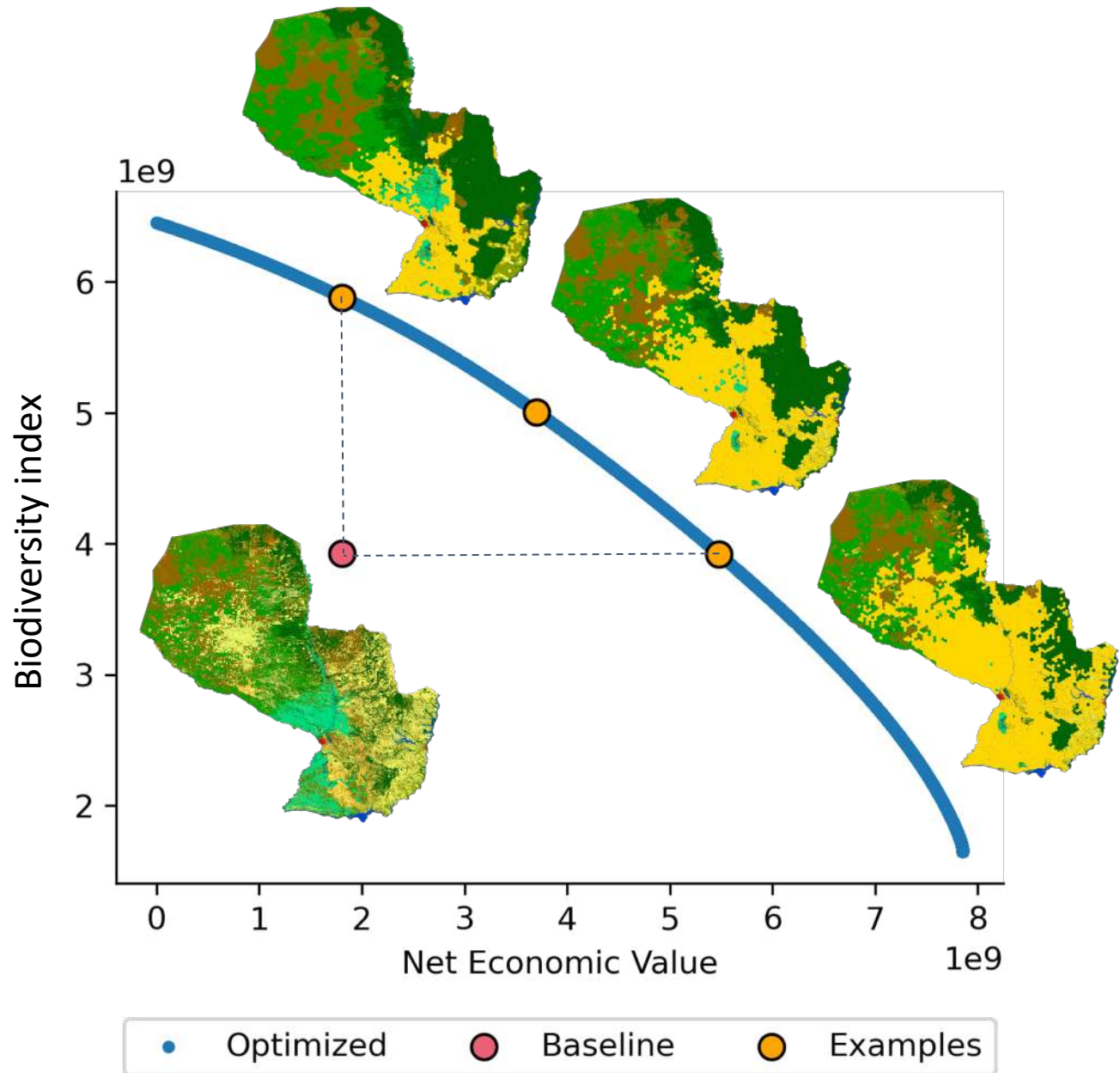
**Invest in R&D to transform monitoring & forecasting**



# What business can do: incremental change

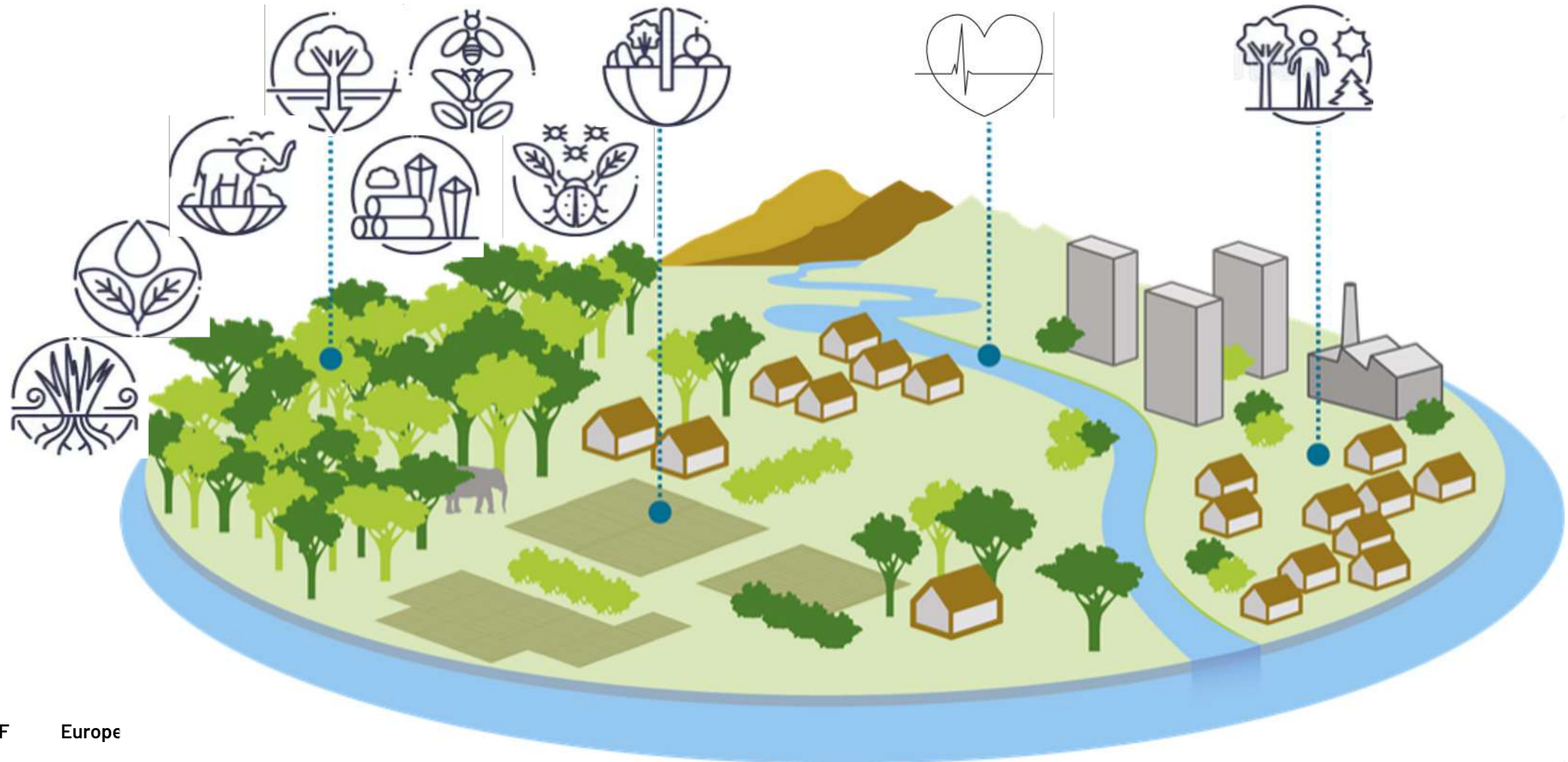
Align public and private finance by  
finding efficiency gains

- Improve biodiversity with no economic loss
- Increase economic value with no biodiversity loss



# What business can do: incremental change

Mainstream biodiversity by recognizing how & where economic values rely on it

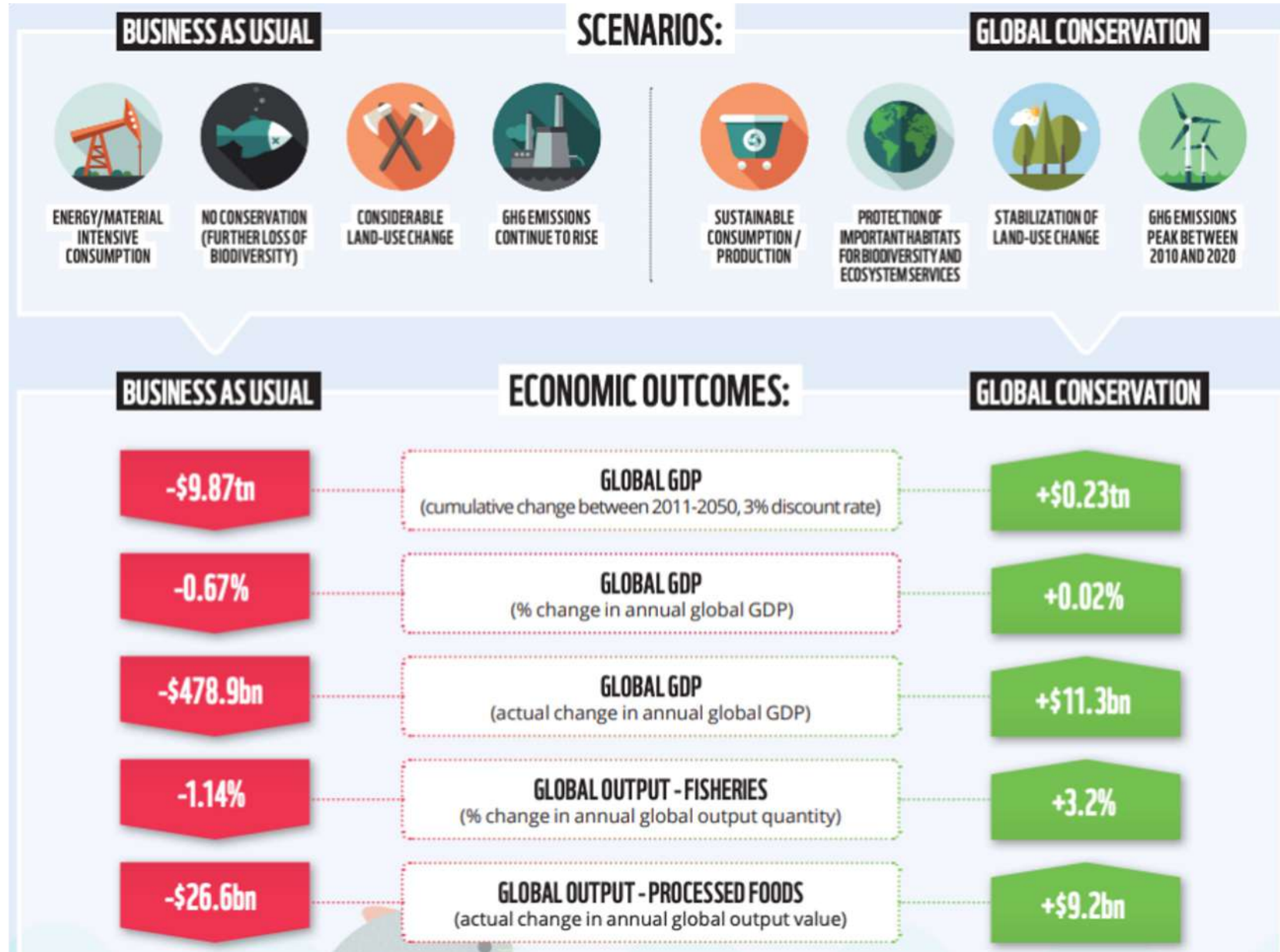




# Example: Valuing nature

Striking economic losses for undermining nature; underestimates full value

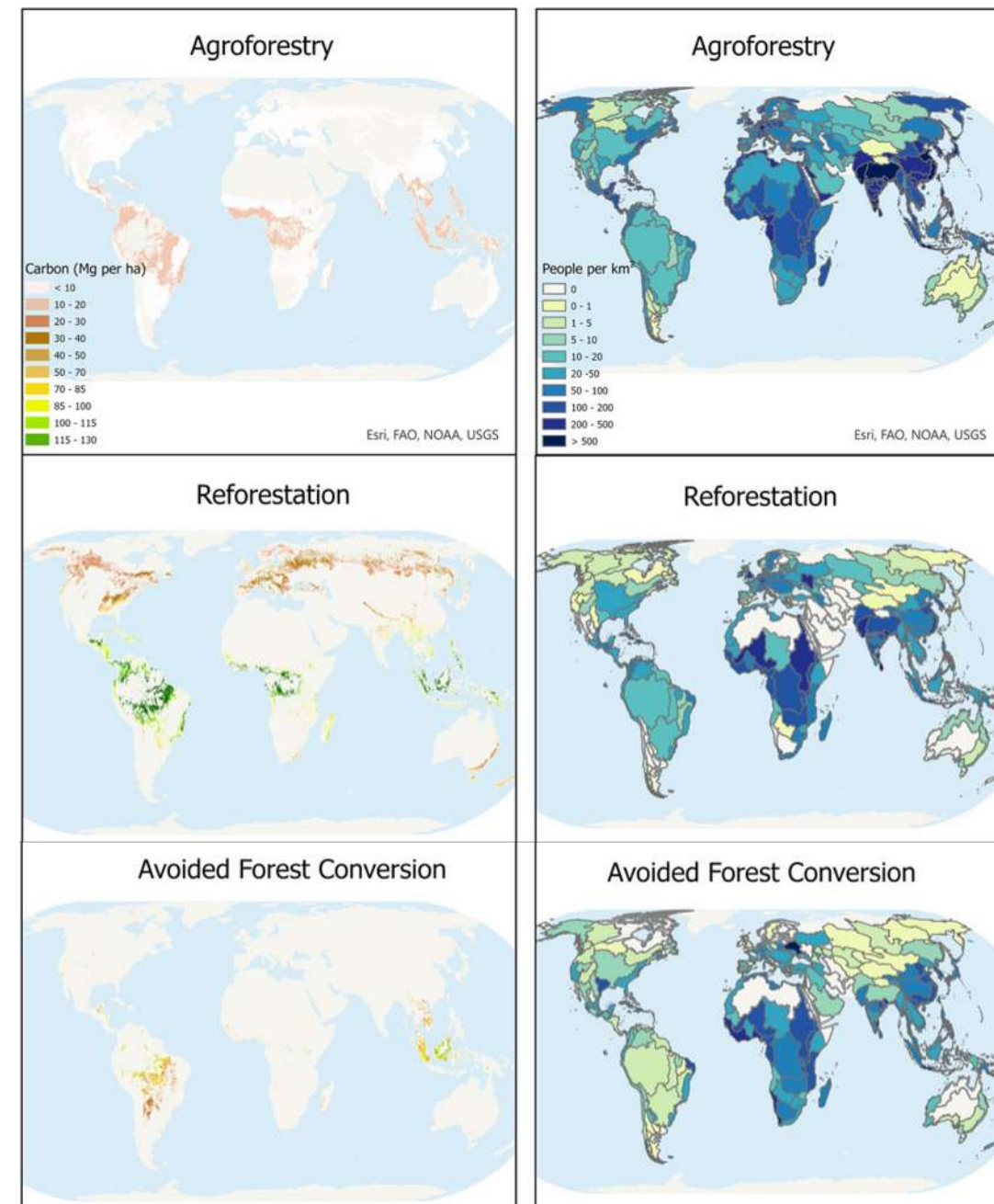
- Only includes: timber, fisheries, pollination, coastal protection, water supply, carbon storage
- Doesn't account for tipping pts



# What business can do: incremental change

## Integrate nature into climate actions

- **Mitigation** - 54% of CO2 emissions are taken up by nature; can provide 37% of additional removals needed by 2030
- **Adaptation** - 35% of the areas suitable for nature-based solutions can provide 80% of the benefits, to 2 billion people

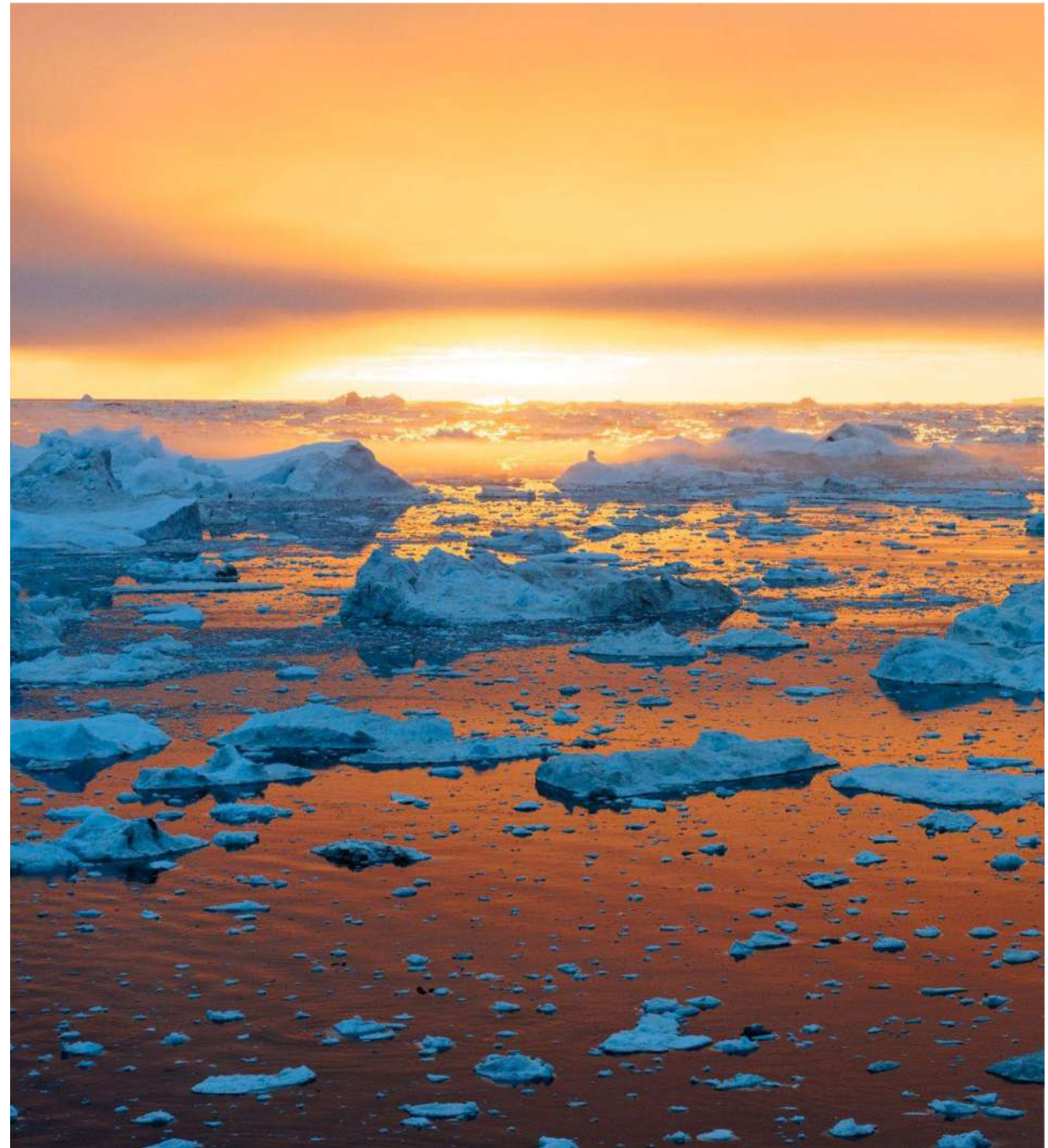




# What business can do: systems change

## Change the rules of the game

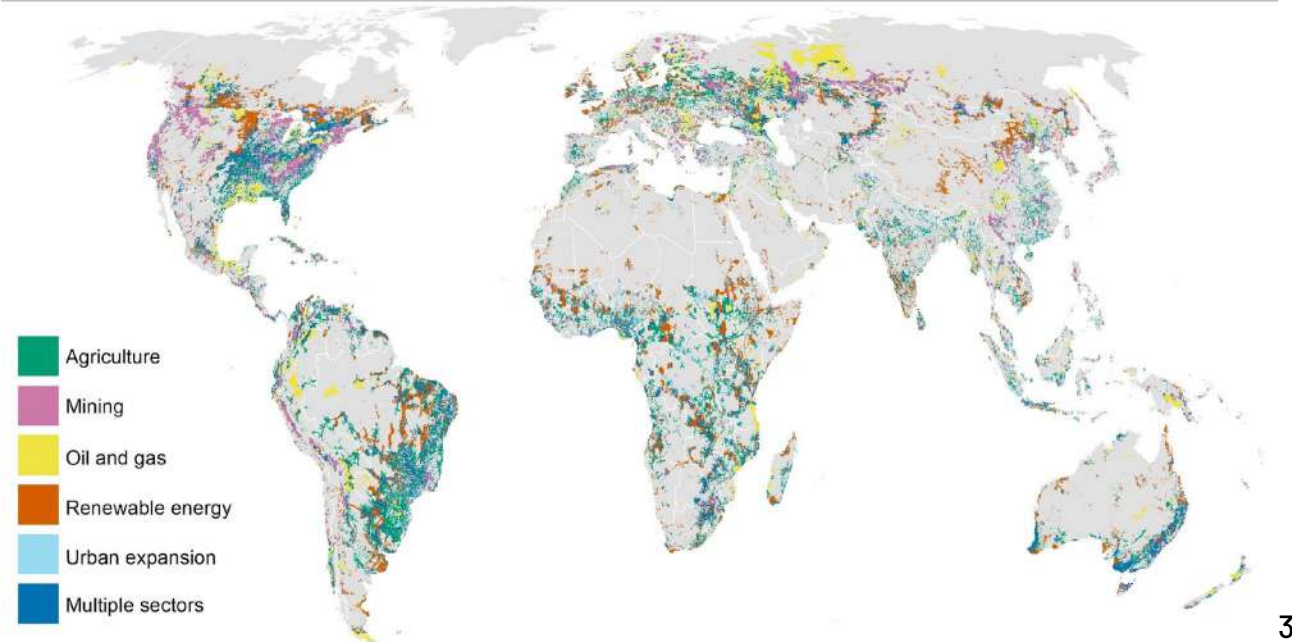
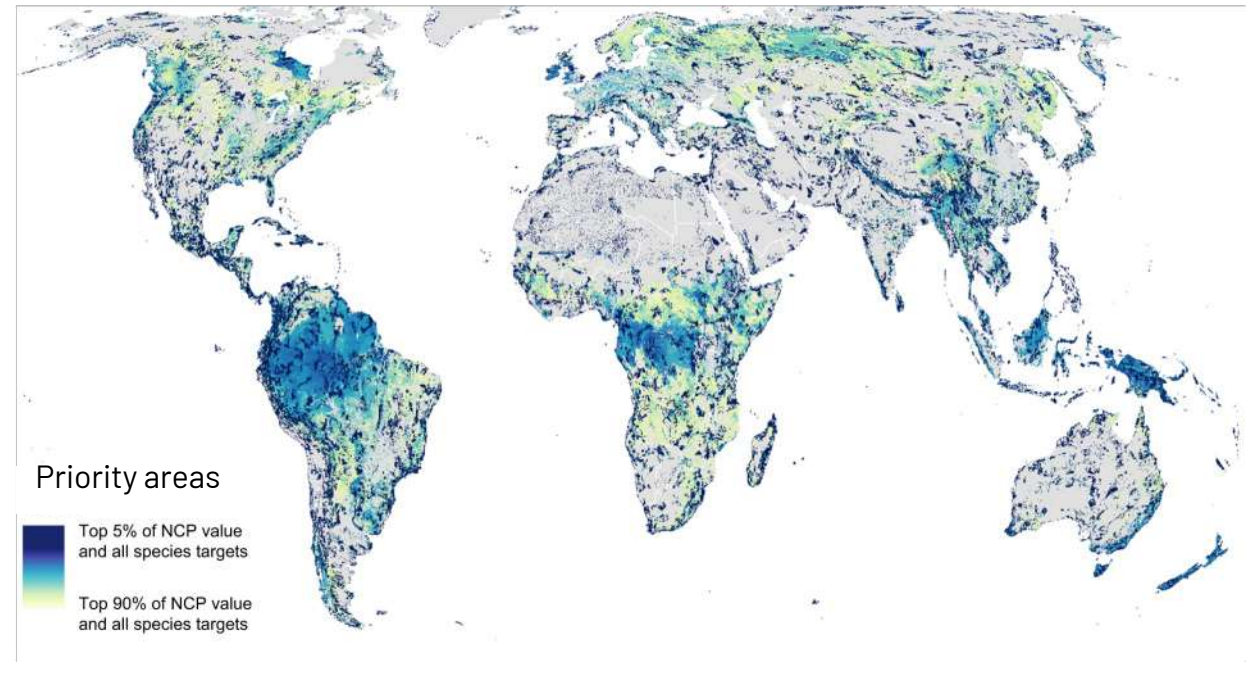
- Work with regulators to craft policy rewarding companies that are sustainability leaders
- Invest in advocacy to drive demand for nature-positive business across sectors



# What business can do: systems change

## Push for radical transparency to better manage synergies + trade-offs

- Need to know where, what, and how much
  - 44% of land area can meet biodiversity + carbon targets + maintain benefits to people
  - Nearly half of those priority areas are also high potential for development across various sectors





# Example: managing synergies & trade-offs





# Example: transparency



<https://www.greatfoodpuzzle.com/>



© camilodiazphotography



© Juan Pratginestos



# What business can do: systems change

## Invest in R&D to transform monitoring & forecasting systems

- Accelerate availability of information through new technologies and partnerships
- Move beyond land cover to capture ecosystem context, quality, ultimately biodiversity and ecosystem services



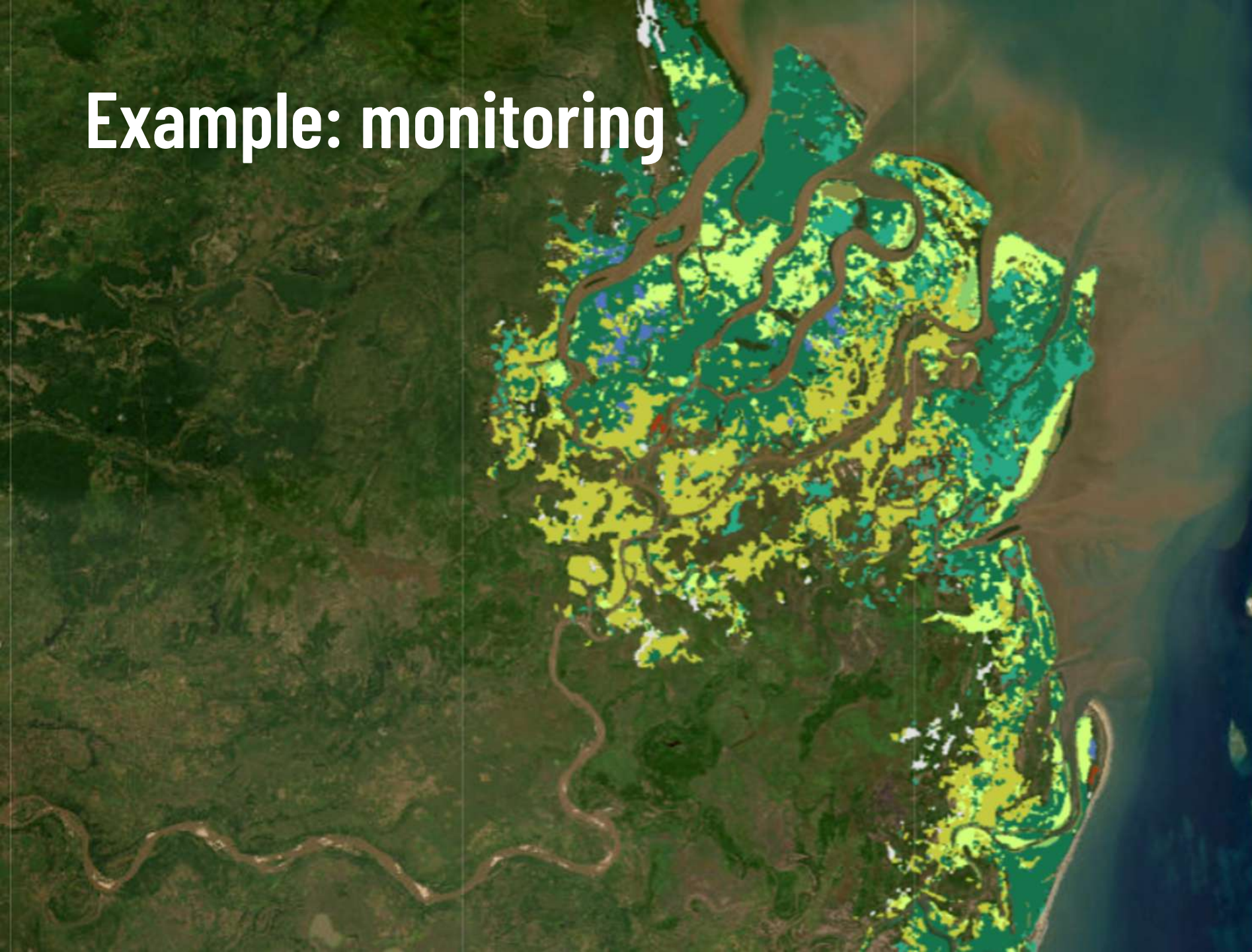


# Example: monitoring





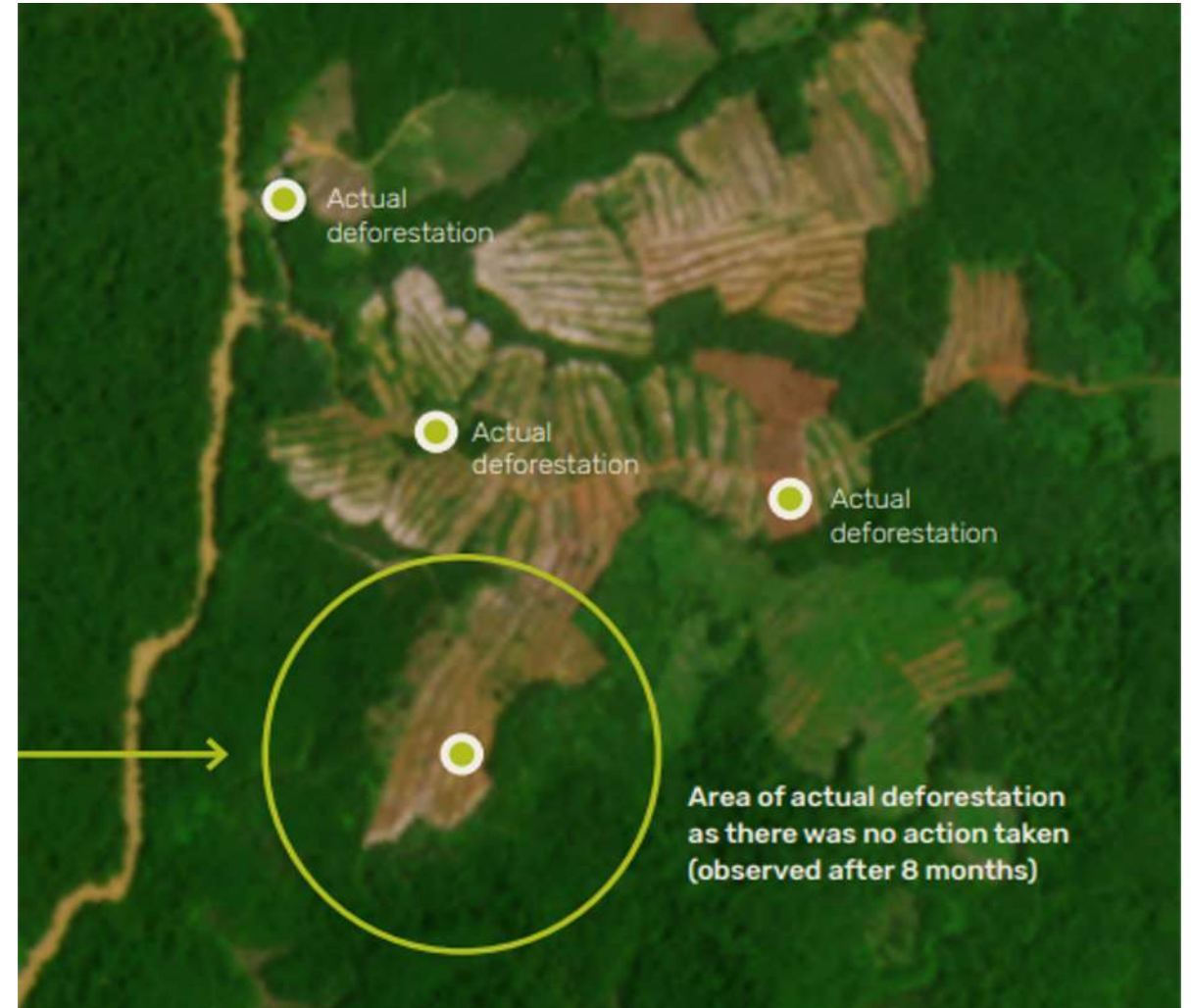
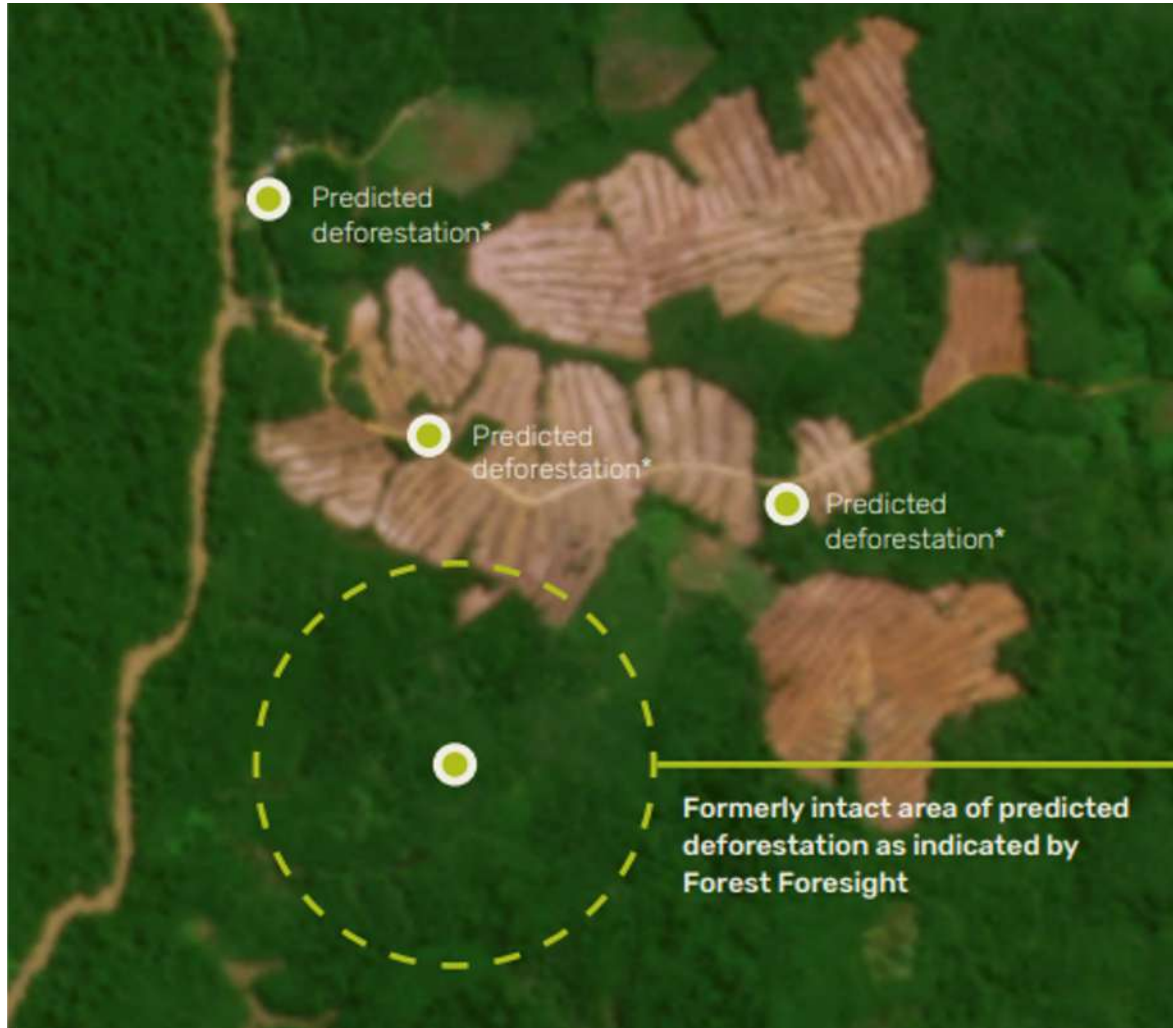
# Example: monitoring



- mangrove new and marsh
- marsh and mangrove deforested
- Other
- Rufiji\_1990\_Mangrove\_Map
  - Mangrove Species 1990
  - Rufiji 1989 photo mosaic
  - Mangrove Species Classification
    - Rufiji 1990 classification
      - Avicennia
      - Avicennia and Ceriops
      - Avicennia mix
      - Ceriops mix
      - Heritiera mix
      - Rhizophora mix
      - Sonneratia mix
      - Clear Cut
      - Non Mangrove



# Example: forecasting





**Integrate nature into climate action**

**Change the rules**

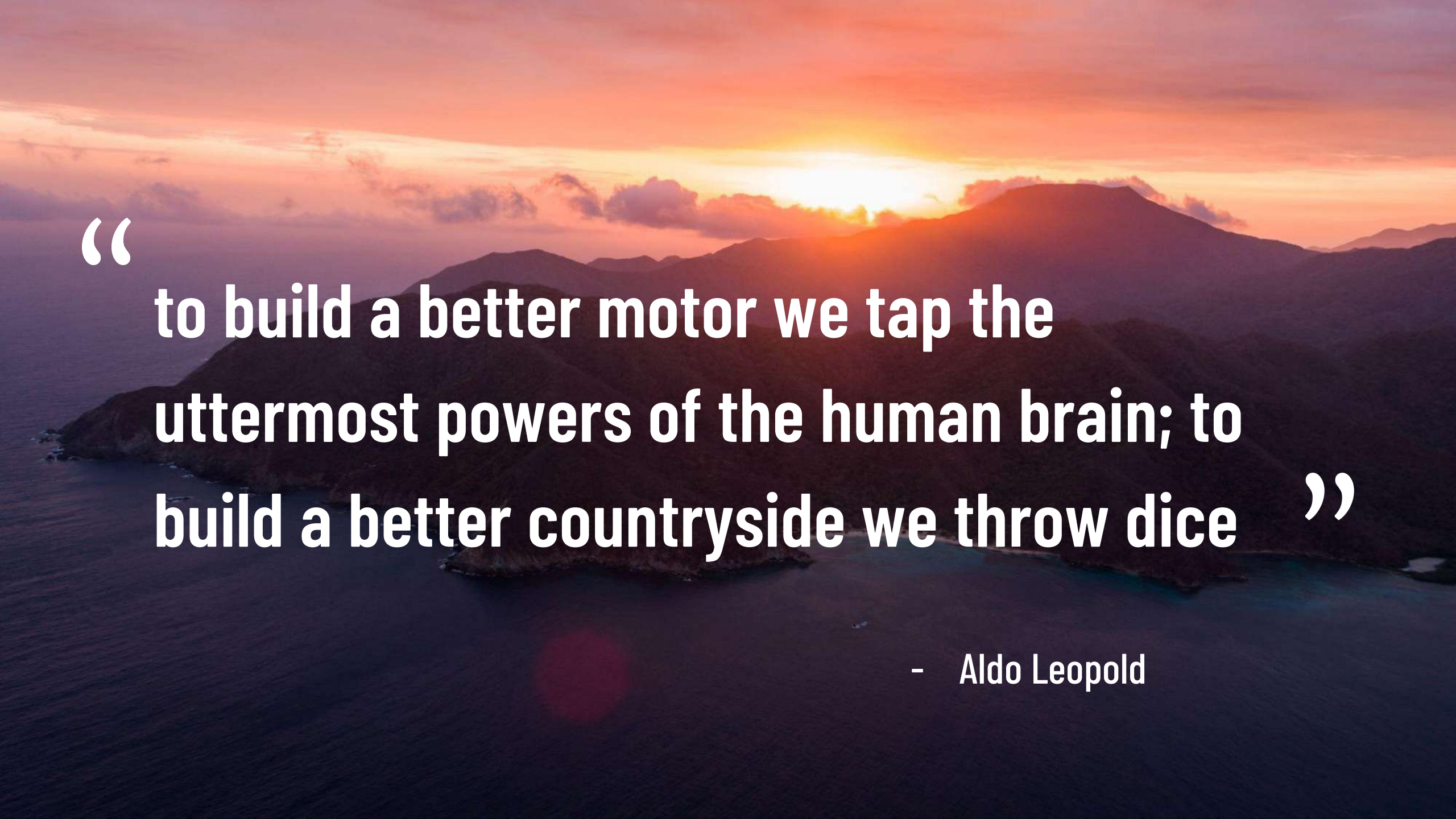
**Mainstream biodiversity  
by valuing nature**

**Demand transparency**

**Mobilize finance by  
finding efficiencies**

**Invest in R&D**



A scenic landscape at sunset. The sun is low on the horizon, casting a warm orange and yellow glow across the sky and the silhouettes of mountains. The foreground shows a dark blue bay or sea with a small island in the distance. The overall mood is serene and contemplative.

**“  
to build a better motor we tap the  
uttermost powers of the human brain; to  
build a better countryside we throw dice ”**

**- Aldo Leopold**





# Thank you!

[worldwildlife.org/initiatives/valuing-nature](https://worldwildlife.org/initiatives/valuing-nature)

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**WWF**

European Business & Biodiversity Forum  
Thu. September 19th 2024 – from 9 am  
The Egg, Brussels

**Contact**

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[www.wwf.fr](http://www.wwf.fr)